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Do not assume content reflects current scientific knowledge, policies, or practices.





FEB 12 1944

# FLORIST'S

## WHOLESALE CATALOGUE

**Bulbs**  
**Seeds**



**Plants**  
**Mums**

★  
1944

★  
1944

Geo. K.  
*Groff*

MADELINE H. STEFFY, Prop.

746 New Holland Ave.  
LANCASTER,  
Penna.

Invest Your Money in War Bonds and Stamps





Dear Customer:

The past year has not been without its heartaches of great difficulty, in supplying your needs, under adverse conditions.

However, you will note by our Catalog, that we are still able to furnish you with new crop seed, in many varieties, and your "Mum" order will again, be given our personal attention, even tho we can only supply your order under restrictions.

Now, as never before—should you give your "Mum" order, searching thought, so that you may be sure you will grow the varieties which will mean the most to you.

We have again listed our "Mums in a fashion which we trust will be of most help to you, in your selection, and we have carefully planned our Catalog as to the best collection of commercial values in Seeds—Plants—Bulbs—Insecticides, etc.

The shortage of available stock at this time has become acute—and in view of this condition, may we recommend that you give your immediate attention to your future needs.

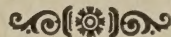
To-day, as in the past, we again offer you our guarantee of complete satisfaction, a policy which has been the foundation of our business success.

Appreciating the many business relations, which we have been permitted to enjoy with you in the past, and looking forward to the pleasure, of serving you during the coming year—we are,

Yours for a Prosperous 1944,

GEO. K. GROFF

*Madeline H. Steffy, Prop.*





## TRIED AND TESTED



## MUMS AND POMPONS

### M u m s

**CAMBRIA**—A free growing commercial variety of average size. Color intense, golden bronze with a metallic sheen. Easy to grow and quite resistant to disease. Matures October 25.

Price \$6.00 per 100; \$55.00 per 1000

**PENROD**—Medium sized pernet yellow. Very fine incurved form similar to old variety Bonnafon. A free and easy grower with good stem and foliage. Matures November 10.

Price \$6.00 per 100; \$55.00 per 1000

**INDIANAPOLIS BRONZE**—A bronze sport of Indianapolis Pink. Good bronze color to follow Detroit News. Good for shading to let come in bloom late September. Matures November 8.

Price \$4.00 per 100; \$35.00 per 1000

**MARKETEER** — Pure white, fine clean grower, beautiful foliage, good shipper and shades very well. One of best whites and should be included in your planting. Matures Nov. 15-20.

Price \$4.00 per 100; \$35.00 per 1000

**YELLOW MEFO**—One of the largest deep canary yellow Incurves, and one of the easiest to grow, can also be shaded. Normally matures November 20.

Price \$4.00 per 100; \$35.00 per 1000

**BLAZING GOLD**—Deep golden yellow, and perhaps the most intense of all the yellows. Blooms in September under shade and normally in late October.

Price \$4.00 per 100; \$35.00 per 1000



## Pompons

**CAVALCADE**—A medium sized pompon of red and gold coloring. Excellent producer with strong stems, and good shipper. Matures December 10.

Price \$4.00 per 100; \$35.00 per 1000

**RED PRINCETON**—A sport from Princeton, like it in every respect except color. Bright reddish bronze color which combined with the many merits of Princeton makes this a very popular variety.

Price \$4.00 per 100; \$35.00 per 1000

**SHASTA**—Small cushioned pure white anemone. Strong grower and a heavy producer. A profitable variety to grow. Good for shading. Matures November 8.

Price \$4.00 per 100; \$35.00 per 1000

**BRONZE MASTERPIECE**—A bronze sport from the popular Masterpiece. Good for disbudding or grown as sprays. Matures middle of November.

Price \$6.00 per 100; \$50.00 per 1000

**WHITE FREIDA**—Clear white ray florets with a lemon yellow anemone center. A valuable addition to list of anemones for both normal flowering and shading. Matures November 15.

Price \$4.00 per 100; \$35.00 per 1000

**LITTLE AMERICA**—A pure white Anemone, which can be disbudded or grown in spray—we recommend it to be grown as a spray Pompon. Matures November 10.

Price \$4.00 per 100; \$35.00 per 1000

**VIBRANT**—Brilliant deep lemon yellow. Very productive and a vigorous grower. Well suited to either raised bench or ground bed culture. An outstanding yellow pompon. Matures about December 20.

Price \$4.00 per 100; \$35.00 per 1000

**SNOW**—Medium sized ivory white pompon that blooms about December 25 and later. Growth very sturdy.

Price \$4.00 per 100; \$35.00 per 1000

**PRINCETON**—A golden yellow suffused with orange, with a good spray formation. Flowers are widely spaced, on rigid stems. Very productive. Matures November 15.

Price \$4.00 per 100; \$35.00 per 1000

**THYRA**—A beautiful dark pink, which disbuds very well. A good grower and heavy producer. Matures about November 10.

Price \$4.00 per 100; \$35.00 per 1000

**ROBIN HOOD**—Rich deep blood red. Flowers are 1-1½ inches in diameter and have fine texture. Good for shading. Matures November 10.

Price \$4.00 per 100; \$35.00 per 1000

**YELLOW ARCADIA**—A good early yellow pompon. An excellent variety for shading, maintaining its good color without fading. Very desirable. Matures normally October 25.

Price \$4.00 per 100; \$35.00 per 1000



## Novelty Section

### Introductions for 1944

#### "De Petris Introductions"

**NANCY CRAIN:**—Good button types are needed to supply the increasing demand for dainty and artistic work. Nancy Crain is a large white button which possesses perfect form and excellent substance. Has excellent growth habit producing clean and strong well flowered sprays with very high production. Matures about the 5th of November. This variety is easy to grow and should prove a favorite for early November.

##### Price for Rooted Cuttings:

\$15.00 per 100; \$125 per 1000

**ARGO:**—Late large pompon with good rounded form and excellent substance. Color beautiful bronzy orange, shading to rust. A very appealing shade, which does not fade if allowed to stand on the plant. Growth habit somewhat dwarf and rigid. Seems to make its growth late in the season and should therefore not be planted late. Stem and foliage are excellent. Production is likewise excellent if planted early. Blooms normally the first week in December. Argo is a quality pompon with a very appealing color which sells on sight.

##### Price for Rooted Cuttings:

\$15.00 per 100; \$125 per 1000

**NEVADA:**—Pure white anemone suitable for growing in natural sprays. Possesses excellent substance with a compactly formed cushion. Good growth habit and production. Blooms normally the end of November into December. A desirable and useful anemone producing flowers of high quality at a season when this type and color is much in demand.

##### Price for Rooted Cuttings:

\$15.00 per 100; \$125 per 1000

#### "Yoder Bros. Introduction"

**MINUET:**—A beautifully formed, clear pink pompon of medium size that blooms for Thanksgiving. It is of extremely easy culture; the habit being vigorous and free, with dark glossy foliage, strong stems and upright sprays. This seedling bunches, keeps, and ships unusually well. It is a reliable producer and responds well under a wide diversity of cultures. It blooms at a period when a lively pink of top quality is in great demand.

##### Price for Rooted Cuttings:

\$15.00 per 100; \$125 per 1000

**SYLVANNA:**—A medium size orange bronze single with outstanding brilliance that does not fade or go dull even when flower is past maturity. Its blooming date is November 10. The flower is of good substance and has excellent keeping qualities. This is a variety of free growth habit, and is not at all sensitive to cultural environment. It produces satisfactorily on either raised benches or ground beds. Its response to black cloth is excellent. A quality single that is easy to grow.

##### Price for Rooted Cuttings:

\$15.00 per 100; \$125 per 1000

**LODESTAR:**—An intense lemon yellow single that blooms for Thanksgiving. This single, medium in size, has a very attractive star-like form. The substance and keeping quality improves any existing yellow single of similar flowering date. The color does not fade or lose brilliance with maturity. The small dark green foliage is carried on rigid stems of medium size. Lodestar should provide for Thanksgiving a much needed color in a very aristocratic form.

##### Price for Rooted Cuttings:

\$15.00 per 100; \$125 per 1000



**YELLOW ALBATROSS:**—A light lemon sport from the well known variety Albatross.

Price for Rooted Cuttings:  
\$15.00 per 100; \$125 per 1000

**SUNNYSIDE:**—This seedling should mark a new epoch for pompons. The quality will thrill the most discriminating retail artist. The production and ease of culture should excite the critical eye of the grower. Sunnyside is a small golden yellow pompon of very hard substance, on sprays of unsurpassed rigidity. It matures November 20 to 25 to be had for Thanksgiving. Unhesitatingly we recommend Sunnyside as a distinct advance and a new era in the field of high quality, productive pompons.

All cuttings of this variety will be sold with the following restrictions: Purchaser may grow them for flower production only; propagation rights are reserved and stock must be discarded after the flowering season. Contract forms will be supplied by the originator and must be signed and returned before shipments are made.

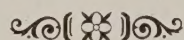
Price for Rooted Cuttings:  
\$5.00 per 100; \$45 per 1000

**BRONZE GOLDSMITH:**—A beautifully blended orange and Brazil red sport from Goldsmith.

Price for Rooted Cuttings:  
\$15.00 per 100; \$125 per 1000

**REVELATION:**—A clear white medium size pompon for early January. The flower is of good form and substance; larger and more fully double than Snow. The type of growth of this variety is truly a revelation for this late flowering season. The small hard stems are extremely rigid, with attractive dark green and healthy foliage. It is not at all sensitive to cultural environment, possessing a persistence of habit that should make it one of the most valuable pompons in existence. All cuttings of this variety will be sold with the following restrictions: Purchaser may grow them for flower production only; propagation rights are reserved and stock must be discarded after the flowering season. Contract forms will be supplied by the originator and must be signed and returned before shipments are made.

Price for Rooted Cuttings:  
\$5 per 100; \$45 per 1000



## Special Notice

The prices per 100 and per 1000 appear opposite each variety in this Catalogue.

250 or more of a variety at the 1000 rate.

Orders totaling 1000 or more, must be in multiples of 50, at 1000 rate. 50 of a variety is minimum that can be supplied.

Write for special discounts on orders totaling 10,000 or more.

Every mail order will be acknowledged same day received.

Place your Mum Cutting orders just as early as you possibly can, to insure receiving them as you specify.

Whoever purchased cuttings last year is entitled to an equal number this year provided he can accept at least one-third of them in unrooted cuttings. If he wishes only rooted cuttings, he is entitled to two-thirds of the number purchased last year.

In this catalogue is a duplication of names as follows:

December Glory—A large mum

December Glory—A pompon

When either of these varieties is ordered, kindly specify clearly which is intended.

Prices subject to change without notice.



## Large Flowering Commercial Varieties

### YELLOW

Name and Description	Height	Select Bud	Matures	Price Per	
				100	1000
<b>Gold Lode.</b> Light golden yellow. Reflexed .....	Med.	Aug. 25	Oct. 1	4.00	35.00
<b>Celestra.</b> Lemon yellow. Incurved .....	Med.	Ter. Bud	Oct. 15	4.00	35.00
<b>Mrs. H. E. Kidder.</b> Deep lemon yellow. Incurved .....	Med.	Aug. 25	Oct. 20	4.00	35.00
<b>Yellow Ambassador.</b> Pale lemon yellow. Incurved. Sport from Ambassador .....	Med.	Ter. Bud	Oct. 23	4.00	35.00
<b>Blazing Gold.</b> Deep golden yellow. Incurved .....	Med.	Ter. Bud	Oct. 25	4.00	35.00
<b>Sunglow.</b> Golden yellow. Incurved .....	Med.	Aug. 25	Oct. 25	4.00	35.00
<b>Citronella.</b> Light buff yellow. Incurved .....	Short	Aug. 31	Oct. 28	4.00	35.00
<b>Yellow Albatross.</b> Light lemon yellow. Incurved. Sport from Albatross .....	Med.	Ter. Bud	Oct. 28	15.00	125.00
<b>Saratoga.</b> Bright golden yellow. Incurved .....	Med.	Ter. Bud	Nov. 1	4.00	35.00
<b>Golden Glory.</b> Golden yellow. Semi-incurved .....	Short.	Aug. 25	Nov. 1	4.00	35.00
<b>Good News.</b> Deep lemon yellow. Incurved. Sport from Detroit News .....	Med.	Aug. 30	Nov. 1	4.00	35.00
<b>Indianapolis Yellow.</b> Lemon yellow. Incurved. Sport from Indianapolis Pink .....	Med.	Ter. Bud	Nov. 8	8.00	75.00
<b>Cardonia.</b> Deep golden yellow. Incurved .....	Med.	Sept. 5	Nov. 10	4.00	35.00
<b>Penrod.</b> Golden yellow. Incurved .....	Med.	Ter. Bud	Nov. 10	6.00	55.00
<b>Whittier.</b> Lemon yellow. Incurved .....	Med.	Sept. 15	Nov. 13	4.00	35.00
<b>Yellow Monument.</b> Pale lemon yellow. Incurved. Sport from Monument .....	Med.	Sept. 10	Nov. 15	4.00	35.00
<b>Honey Dew.</b> Lemon yellow. Incurved .....	Short	Ter. Bud	Nov. 15	4.00	35.00
<b>Yellow Mefo.</b> Lemon yellow. Incurved .....	Med.	Sept. 20	Nov. 20	4.00	35.00
<b>Friendly Call.</b> Buff yellow. Incurved .....	Tall	Ter. Bud	Nov. 20	4.00	35.00
<b>Friendly Rival.</b> Deep chrome yellow. Incurved .....	Med.	Sept. 10	Nov. 20	4.00	35.00
<b>Marie DePetris.</b> Deep golden yellow. Incurved .....	Short	Sept. 15	Nov. 23	4.00	35.00
<b>Sun Gold.</b> Lemon yellow. Semi-incurved .....	Med.	Sept. 30	Nov. 25	4.00	35.00
<b>Golden Pearson.</b> (Leroy Zang). Light golden yellow. Incurved. Sport from Gladys Pearson .....	Med.	Sept. 30	Nov. 25	4.00	35.00
<b>Improved Yellow Chattanooga.</b> Light lemon yellow. Incurved .....	Med.	Sept. 20	Nov. 25	4.00	35.00
<b>R. M. Calkins.</b> Golden yellow. Semi-incurved .....	Med.	Sept. 20	Nov. 30	4.00	35.00
<b>Golden Mrs. Ross.</b> Golden yellow. Incurved .....	Tall	Ter. Bud	Dec. 3	4.00	35.00
<b>Golden Mistletoe.</b> Pale golden yellow. Incurved .....	Med.	Sept. 30	Dec. 10	4.00	35.00
<b>Meteore.</b> Lemon yellow. Incurved .....	Med.	Ter. Bud	Dec. 10	6.00	50.00
<b>Improved Tobin's Late Yellow.</b> Deep lemon yellow. Semi-incurved. Sport from Tobin's Late Yellow .....	Short	Sept. 30	Dec. 15	4.00	35.00

### WHITE

<b>Smith's Early White.</b> Incurved .....	Tall	Aug. 10	Oct. 5	4.00	35.00
<b>Quaker Maid.</b> White, tinged with pink. Reflexed .....	Med.	Aug. 25	Oct. 15	4.00	35.00
<b>Silver Sheen.</b> Incurved .....	Med.	Aug. 30	Oct. 18	4.00	35.00
<b>Ambassador.</b> Cream white. Incurved .....	Med.	Ter. Bud	Oct. 23	4.00	35.00
<b>Albatross.</b> Incurved .....	Med.	Ter. Bud	Oct. 28	4.00	35.00
<b>Snow White.</b> Incurved .....	Med.	Ter. Bud	Nov. 1	4.00	35.00
<b>Betsy Ross.</b> Ivory white. Incurved .....	Tall	Aug. 25	Nov. 1	4.00	35.00
<b>Indianapolis White.</b> Incurved .....	Med.	Ter. Bud	Nov. 8	4.00	35.00
<b>Monument.</b> Ivory white. Incurved .....	Med.	Sept. 10	Nov. 15	4.00	35.00
<b>Marketeer.</b> Incurved .....	Med.	Ter. Bud	Nov. 18	4.00	35.00
<b>Mefo.</b> Ivory white. Incurved .....	Med.	Sept. 20	Nov. 20	4.00	35.00
<b>White Frick.</b> White suffused with pink. Incurved. Sport from Helen Frick .....	Short	Sept. 10	Nov. 25	4.00	35.00



## Large Flowering Commercial Varieties—*Continued*

### WHITE—Continued

Name and Description	Height	Select Bud	Matures	Price Per	
				100	1000
Chattanooga. Incurved .....	Med.	Sept. 20	Nov. 25	4.00	35.00
December Glory. Ivory white. Incurved .....	Tall	Sept. 30	Dec. 1	4.00	35.00
December White. Incurved. ....	Med.	Ter. Bud	Dec. 5	12.00	100.00
White Mistletoe. Incurved .....	Med.	Sept. 30	Dec. 10	4.00	35.00
Smith's Late White. Ivory white. Semi-incurved .....	Short	Sept. 30	Dec. 15	4.00	35.00

### BRONZE AND RED

Indianola. Pale reddish bronze. Incurved .....	Med.	Aug. 25	Oct. 10	4.00	35.00
Hilda Bergen. Dark reddish bronze. Incurved .....	Med.	Aug. 25	Oct. 25	4.00	35.00
Cambria. Golden bronze. Incurved .....	Med.	Ter. Bud	Oct. 25	6.00	55.00
Glitters. Deep reddish orange. Reflexed .....	Med.	Ter. Bud	Oct. 28	4.00	35.00
Apricot Queen. Orange bronze. Incurved .....	Short	Sept. 5	Nov. 1	4.00	35.00
Detroit News. Reddish bronze with buff reverse. Incurved .....	Med.	Aug. 30	Nov. 1	4.00	35.00
Indianapolis Bronze. Buff bronze. Incurved. Sport from Indianapolis Pink .....	Med.	Ter. Bud	Nov. 8	4.00	35.00
Anaconda. Deep coppery red with golden bronze reverse. Incurved .....	Med.	Sept. 15	Nov. 10	8.00	75.00
Mrs. David F. Roy. Crimson with deep buff reverse. Incurved .....	Short	Sept. 15	Nov. 10	4.00	35.00
Garnet King. Dark red. Reflexed .....	Med.	Sept. 20	Nov. 18	4.00	35.00
Gladys Pearson. Light buff bronze. Incurved .....	Med.	Sept. 30	Nov. 25	4.00	35.00
Oak Leaf. Reddish bronze. Incurved .....	Med.	Sept. 30	Nov. 25	4.00	35.00
Bronze Mistletoe. Buff bronze suffused with pink. Incurved .....	Med.	Sept. 30	Dec. 10	4.00	35.00

### PINK

Early October. Light lavender. Semi-incurved .....	Med.	Ter. Bud	Oct. 10	12.00	100.00
Pink Chief. Lavender. Incurved .....	Tall	Ter. Bud	Oct. 15	4.00	35.00
Major Ed. Bowes. Deep lavender. Incurved .....	Med.	Aug. 30	Oct. 20	4.00	35.00
Rosabella. Rose pink. Incurved .....	Med.	Ter. Bud	Oct. 25	4.00	35.00
J. W. Prince. (Improved Chieftain). Rose pink, Incurved .....	Short	Aug. 30	Nov. 5	4.00	35.00
Indianapolis Pink. Deep lavender with pale reverse. Incurved .....	Med.	Ter. Bud	Nov. 8	4.00	35.00
Orchid Queen. Orchid pink. Incurved .....	Med.	Ter. Bud	Nov. 12	4.00	35.00
Thanksgiving Pink. Amaranth. Reflexed .....	Short	Sept. 15	Nov. 23	4.00	35.00
Helen Frick. Rose pink. Incurved .....	Short	Sept. 10	Nov. 25	4.00	35.00
Edwin Seidewitz. Lavender. Incurved .....	Tall	Sept. 15	Nov. 30	4.00	35.00
Pink Mistletoe. Lavender. Incurved .....	Med.	Sept. 30	Dec. 10	4.00	35.00



## Pompon, Single and Anemone Varieties

Types are abbreviated as follows: Pom.—Pompon; Dec.—Decorative; Sing.—Single; Anem.—Anemone.  
Size of flower is indicated by S—Small; Int.—Intermediate; L—Large.

### YELLOW

Name and Description	Height	Size & Type	Matures	Price Per	
				100	1000
<b>Yellow Irene.</b> Light lemon yellow. Sport from Irene ....	Short	S. Pom.	Oct. 18	4.00	35.00
<b>Rodell Improved.</b> Light lemon yellow .....	Short	Int. Pom.	Oct. 20	4.00	35.00
<b>Yellow Hammer.</b> Golden yellow .....	Med.	Int. Pom.	Oct. 20	12.00	100.00
<b>Golden Spray.</b> Deep lemon yellow .....	Med.	Int. Pom.	Oct. 23	4.00	35.00
* <b>Golden Herald.</b> Deep golden yellow .....	Med.	L. Dec.	Oct. 25	4.00	35.00
<b>Yellow Dot.</b> Yellow with bronze center. Sport from Pink Dot .....	Med.	Int. Pom.	Oct. 25	4.00	35.00
<b>Yellow Arcadia.</b> Pernet yellow .....	Med.	Int. Pom.	Oct. 28	4.00	35.00
<b>Yellow Daisy.</b> Deep lemon yellow .....	Med.	Int. Sing.	Nov. 1	4.00	35.00
<b>Mary Lennon Hall.</b> (Vera Victoria). Deep lemon yellow	Tall	Int. Pom.	Nov. 1	4.00	35.00
<b>Yellow Sea Gull.</b> Pale lemon yellow. Sport from Sea Gull .....	Tall	Int. Pom.	Nov. 1	4.00	35.00
* <b>Yellow Doty.</b> Buff yellow .....	Med.	L. Pom.	Nov. 1	4.00	35.00
<b>Nuggets.</b> Light lemon yellow .....	Short	S. Pom.	Nov. 5	4.00	35.00
<b>Yellow Bushnell.</b> Pernet yellow. Sport from Rev. Bush- nell .....	Tall	Int. Pom.	Nov. 8	4.00	35.00
<b>Derigold.</b> Deep golden yellow .....	Med.	Int. Pom.	Nov. 10	4.00	35.00
* <b>Helios.</b> Deep golden yellow .....	Med.	L. Anem.	Nov. 10	4.00	35.00
<b>Pixie.</b> Deep golden yellow .....	Med.	S. Pom.	Nov. 10	8.00	75.00
<b>Yellow New York.</b> Deep lemon yellow. Sport from New York .....	Med.	S. Pom.	Nov. 13	4.00	35.00
<b>Yellow Fellow.</b> Deep lemon yellow .....	Med.	Int. Dec.	Nov. 15	4.00	35.00
<b>Sunray.</b> Light lemon yellow .....	Med.	Int. Anem.	Nov. 15	4.00	35.00
* <b>Susanne Miller.</b> Buff yellow. Sport from Norma .....	Tall	L. Anem.	Nov. 18	4.00	35.00
<b>Golden Surprise.</b> Sulphur yellow, shading to golden yellow .....	Med.	Int. Pom.	Nov. 20	8.00	75.00
<b>Hasegawa Gold.</b> Light golden yellow .....	Med.	Int. Pom.	Nov. 23	4.00	35.00
* <b>Yellow Rolinda.</b> Light buff yellow. Sport from Rolinda	Med.	Int. Anem.	Nov. 23	4.00	35.00
§ <b>Sunnyside.</b> Golden yellow .....	Med.	Int. Pom.	Nov. 23	5.00	45.00
<b>Lodestar.</b> Golden yellow .....	Med.	Int. Sing.	Nov. 25	15.00	125.00
* <b>Goldsmith.</b> Golden yellow .....	Med.	Int. Dec.	Nov. 25	4.00	35.00
<b>Christmas Gold.</b> Deep golden yellow .....	Med.	S. Pom.	Nov. 28	4.00	35.00
* <b>Golden Jane.</b> Brilliant golden yellow. Sport from Jane	Med.	L. Sing.	Nov. 30	8.00	75.00
<b>Yellow Cordova.</b> Lemon yellow. Sport from Cordova	Med.	Int. Dec.	Nov. 30	4.00	35.00
<b>Gold Coin.</b> (Unalga). Deep lemon yellow .....	Med.	Int. Pom.	Dec. 1	4.00	35.00
<b>Golden Modena.</b> Deep lemon yellow. Sport from Modena .....	Med.	Int. Pom.	Dec. 5	4.00	35.00
<b>December Gold.</b> Deep golden yellow .....	Med.	Int. Dec.	Dec. 15	4.00	35.00
<b>Christmas Cheer.</b> Buff yellow .....	Med.	Int. Pom.	Dec. 15	4.00	35.00
<b>Spun Gold.</b> Deep lemon yellow .....	Med.	Int. Dec.	Dec. 15	8.00	75.00
<b>Yellow Garza Supreme.</b> Pale lemon yellow .....	Short	Int. Anem.	Dec. 15	4.00	35.00
<b>Vibrant.</b> Deep lemon yellow .....	Med.	Int. Dec.	Dec. 20	4.00	35.00
<b>Yellow Snow.</b> Deep lemon yellow .....	Med.	Int. Pom.	Dec. 30	5.00	45.00

### WHITE

<b>Uvalda.</b> Cream white .....	Med.	Int. Pom.	Oct. 10	4.00	35.00
<b>White Jewell.</b> White tinged with light lavender .....	Short	S. Pom.	Oct. 15	4.00	35.00
* <b>Silver Ball</b> .....	Med.	L. Pom.	Oct. 15	4.00	35.00
<b>Irene</b> .....	Short	S. Pom.	Oct. 18	4.00	35.00

§—Propagation rights reserved—see novelty section.

\*—Responds to disbudding.



## Pompon, Single and Anemone Varieties—Continued

### WHITE—Continued

Name and Description	Height	Size & Type	Matures	Price Per	
				100	1000
Minong .....	Med.	S. Pom.	Oct. 20	4.00	35.00
Arcadia .....	Med.	Int. Pom.	Oct. 28	4.00	35.00
*Graceland. White with yellow center .....	Med.	Int. Anem.	Oct. 28	4.00	35.00
Sea Gull. Cream white .....	Tall	Int. Pom.	Nov. 1	4.00	35.00
*White Doty. Ivory white .....	Med.	L. Pom.	Nov. 1	4.00	35.00
Blanche .....	Med.	Int. Anem.	Nov. 1	4.00	35.00
*White Anemone .....	Tall	Int. Anem.	Nov. 5	4.00	35.00
Nancy Crain .....	Med.	S. Pom.	Nov. 5	15.00	125.00
Rev. Horace Bushnell. Cream white .....	Tall	Int. Pom.	Nov. 8	4.00	35.00
*Shasta .....	Med.	Int. Anem.	Nov. 8	4.00	35.00
Crystal Jewell .....	Tall	S. Pom.	Nov. 8	4.00	35.00
*White Mensa. Ivory white .....	Med.	Int. Sing.	Nov. 10	4.00	35.00
*Little America .....	Med.	Int. Anem.	Nov. 10	4.00	35.00
Nagona. Ivory white .....	Med.	Int. Sing.	Nov. 10	4.00	35.00
Chicago Pearl. Ivory white .....	Med.	Int. Pom.	Nov. 15	4.00	35.00
*White Freida. White with yellow cushion .....	Med.	L. Anem.	Nov. 15	4.00	35.00
*White Norma. White suffused with pink. Sport from Norma .....	Tall	L. Anem.	Nov. 18	4.00	35.00
*Nevada. White with chartreuse green cushion .....	Med.	Int. Anem.	Nov. 20	15.00	125.00
*Long Island Beauty. White with yellow cushion .....	Med.	L. Anem.	Nov. 20	4.00	35.00
Pearl .....	Tall	Int. Pom.	Nov. 20	4.00	35.00
Seafoam .....	Med.	Int. Pom.	Nov. 20	8.00	75.00
*White Yuletide .....	Short	Int. Pom.	Nov. 28	4.00	35.00
Cordova. Cream white .....	Med.	Int. Dec.	Nov. 30	4.00	35.00
Royal Queen .....	Med.	Int. Pom.	Dec. 5	4.00	35.00
Cameo. Ivory white .....	Med.	Int. Pom.	Dec. 5	5.00	45.00
Silver Star. Ivory white .....	Tall	Int. Pom.	Dec. 10	4.00	35.00
Yukon .....	Tall	Int. Sing.	Dec. 10	4.00	35.00
*White Supreme. White suffused with pink .....	Med.	L. Anem.	Dec. 10	4.00	35.00
December Glory. Ivory white .....	Med.	Int. Dec.	Dec. 15	4.00	35.00
Garza Supreme .....	Short	Int. Anem.	Dec. 15	4.00	35.00
Snow. Ivory white .....	Med.	Int. Pom.	Dec. 30	4.00	35.00
§Revelation .....	Med.	Int. Pom.	Jan. 5	5.00	45.00

### BRONZE AND RED

Roman Bronze. Bronze suffused with pink. Sport from Capt. Cook .....	Tall	Int. Pom.	Oct. 20	4.00	35.00
Adelaide. Dark reddish bronze .....	Med.	S. Pom.	Oct. 23	4.00	35.00
*Jemima. Dark reddish bronze .....	Med.	Int. Pom.	Oct. 23	4.00	35.00
Natoma. Flame scarlet .....	Short	Int. Dec.	Oct. 25	4.00	35.00
Fire Bird. Dark reddish bronze .....	Med.	Int. Dec.	Oct. 25	4.00	35.00
October Bronze. Light bronze .....	Med.	Int. Sing.	Oct. 28	4.00	35.00
Bronze Daisy. Light bronze .....	Med.	Int. Sing.	Nov. 1	4.00	35.00
Bronze Buckingham. Light orange bronze .....	Short	Int. Sing.	Nov. 3	4.00	35.00
Robin Hood. Dark red .....	Med.	S. Pom.	Nov. 5	4.00	35.00
Navaho. Deep crimson .....	Med.	Int. Pom.	Nov. 5	8.00	75.00
Red Daisy. Deep red .....	Med.	Int. Sing.	Nov. 5	4.00	35.00
Bronze Bulkeley. Bronze suffused with pink. Sport from Mrs. Bulkeley .....	Tall	Int. Pom.	Nov. 8	4.00	35.00
Sylvanna. Bittersweet orange .....	Med.	Int. Sing.	Nov. 10	15.00	125.00
Cassandra. Orange bronze .....	Med.	Int. Pom.	Nov. 10	8.00	75.00
*Mason's Bronze. Burnt orange .....	Short	L. Sing.	Nov. 10	4.00	35.00

§—Propagation rights reserved—see novelty section.

\*—Responds to disbudding.



## Pompon, Single and Anemone Varieties—Continued

### BRONZE AND RED—Continued

Name and Description	Height	Size & Type	Matures	Price Per	
				100	1000
* <b>Europa.</b> Cardinal red .....	Short	L. Sing.	Nov. 10	6.00	55.00
* <b>Clara Holford.</b> Deep red .....	Med.	L. Sing.	Nov. 10	4.00	35.00
* <b>The Titan.</b> Scarlet crimson with bronzy red cushion .....	Med.	L. Anem.	Nov. 10	4.00	35.00
* <b>Red Melba.</b> Light red .....	Short	L. Sing.	Nov. 10	4.00	35.00
<b>New York.</b> Reddish bronze .....	Med.	S. Pom.	Nov. 13	4.00	35.00
* <b>Bronze Masterpiece.</b> Apricot bronze. Sport from Masterpiece .....	Med.	Int. Pom.	Nov. 15	6.00	50.00
<b>Fez.</b> Deep reddish bronze .....	Med.	S. Pom.	Nov. 15	4.00	35.00
<b>Princeton.</b> Golden yellow suffused with orange .....	Med.	Int. Dec.	Nov. 15	4.00	35.00
<b>Red Princeton.</b> Brazil red .....	Med.	Int. Dec.	Nov. 15	4.00	35.00
<b>Mrs. Mary Hooker.</b> Deep red .....	Tall	L. Dec.	Nov. 15	4.00	35.00
<b>Gold Imperial.</b> Golden yellow with deep yellow orange center .....	Tall	Int. Dec.	Nov. 15	8.00	75.00
* <b>Bronze Freida.</b> Salmon buff with yellow center. Sport from Freida .....	Med.	L. Anem.	Nov. 15	4.00	35.00
<b>Catherine.</b> Light reddish bronze .....	Med.	Int. Dec.	Nov. 20	4.00	35.00
<b>Legal Tender.</b> Bronze and gold .....	Med.	Int. Dec.	Nov. 20	4.00	35.00
* <b>Red Rolinda.</b> Deep reddish bronze. Sport from Rolinda .....	Med.	Int. Anem.	Nov. 23	4.00	35.00
* <b>Bronze Goldsmith.</b> Mars orange. Sport from Goldsmith .....	Med.	Int. Dec.	Nov. 25	15.00	125.00
<b>Apricon.</b> Apricot yellow .....	Med.	Int. Pom.	Nov. 25	4.00	35.00
<b>Dorothy Turner.</b> Deep reddish bronze .....	Med.	Int. Pom.	Nov. 25	4.00	35.00
<b>Yolanda.</b> Light orange bronze .....	Med.	Int. Anem.	Nov. 25	4.00	35.00
<b>Glow.</b> Orange, reddish orange at center .....	Med.	Int. Pom.	Nov. 30	4.00	35.00
* <b>Apricot Valencia.</b> Deep apricot buff. Sport from Dark Pink Valencia .....	Med.	L. Sing.	Nov. 30	8.00	75.00
* <b>Red Valencia.</b> Brazil red. Sport from Valencia .....	Med.	L. Sing.	Nov. 30	8.00	75.00
* <b>Jane.</b> Light buff bronze. Sport from Valencia .....	Med.	L. Sing.	Nov. 30	4.00	35.00
* <b>Carnelia.</b> Bittersweet red .....	Short	L. Sing.	Nov. 30	4.00	35.00
<b>Royal Crimson.</b> Dark crimson .....	Med.	L. Dec.	Dec. 1	4.00	35.00
<b>Viking.</b> Deep reddish bronze shading to orange .....	Med.	Int. Sing.	Dec. 1	4.00	35.00
<b>Chrome Emerald.</b> Golden orange with gold cushion .....	Short	Int. Anem.	Dec. 1	4.00	35.00
<b>Argo.</b> Orange bronze .....	Short	Int. Pom.	Dec. 5	15.00	125.00
<b>Cavalcade.</b> Mandarin red. Golden bronze reverse .....	Med.	Int. Pom.	Dec. 10	4.00	35.00
<b>Sarong.</b> Crimson scarlet .....	Med.	Int. Sing.	Dec. 15	4.00	35.00

### PINK

<b>Jewell.</b> Lavender .....	Short	S. Pom.	Oct. 15	4.00	35.00
<b>Dark Pink Jewell.</b> Deep lavender. Sport from Jewell .....	Short	S. Pom.	Oct. 15	4.00	35.00
<b>Pink Pearl.</b> Rose pink .....	Med.	S. Pom.	Oct. 20	4.00	35.00
<b>Capt. Cook.</b> Deep rose pink .....	Tall	Int. Pom.	Oct. 20	4.00	35.00
<b>Jessie.</b> (Madeline). Light lavender .....	Med.	Int. Pom.	Oct. 25	4.00	35.00
<b>Pink Dot.</b> White with pink center .....	Med.	Int. Pom.	Oct. 25	4.00	35.00
<b>October Pink.</b> Light lavender .....	Med.	Int. Sing.	Oct. 28	4.00	35.00
* <b>Lillian Doty.</b> Light rose pink .....	Med.	L. Pom.	Nov. 1	4.00	35.00
<b>W. H. Buckingham.</b> Rose pink .....	Short	Int. Sing.	Nov. 3	4.00	35.00
<b>Mrs. Morgan G. Bulkeley.</b> Light rose pink suffused with orchid lavender .....	Tall	Int. Pom.	Nov. 8	4.00	35.00
* <b>Thyra.</b> Lavender .....	Med.	L. Pom.	Nov. 10	4.00	35.00
* <b>Masterpiece.</b> Tourmaline pink .....	Med.	Int. Pom.	Nov. 15	4.00	35.00
<b>Orchid Beauty.</b> Orchid with golden cushion .....	Med.	Int. Anem.	Nov. 15	4.00	35.00
* <b>Freida.</b> Light lavender with yellow cushion .....	Med.	L. Anem.	Nov. 15	4.00	35.00

§—Propagation rights reserved—see novelty section.

\*—Responds to disbudding.



## Pompon, Single and Anemone Varieties—Continued

### PINK—Continued

Name and Description	Height	Size & Type	Matures	Price Per	
				100	1000
*Norma. Orchid pink petals with salmon cushion .....	Tall	Int. Anem.	Nov. 18	4.00	35.00
*Dark Pink Norma. Deep lavender. Sport from Norma	Tall	Int. Anem.	Nov. 18	4.00	35.00
Minuet. Mauve to rose pink .....	Med.	Int. Pom.	Nov. 25	15.00	125.00
Usona. Lavender .....	Med.	Int. Pom.	Nov. 25	4.00	35.00
Hasegawa Pink. Lavender .....	Med.	Int. Sing.	Nov. 25	4.00	35.00
*Beautiful Lady. Deep lavender rays with cream white cushion .....	Short	L. Anem.	Nov. 25	4.00	35.00
*Valencia. Orchid pink .....	Med.	L. Sing.	Nov. 30	4.00	35.00
*Dark Pink Valencia. Deep orchid pink. Sport from Valencia .....	Med.	L. Sing.	Nov. 30	4.00	35.00
*Enchantress. Deep pink with light pink cushion .....	Med.	L. Anem.	Dec. 5	8.00	75.00
Prosperity. Deep lavender .....	Med.	Int. Dec.	Dec. 10	4.00	35.00
*Dark Pink Supreme. Lavender. Sport from Pink Supreme	Med.	L. Anem.	Dec. 10	4.00	35.00
Carillon. Deep orchid pink .....	Med.	Int. Sing.	Dec. 15	8.00	75.00
Pink Treasure Island. Light lavender .....	Med.	Int. Dec.	Dec. 20	4.00	35.00
Rosalind. Rose pink .....	Tall	Int. Sing.	Dec. 20	5.00	45.00

§—Propagation rights reserved—see novelty section.

\*—Responds to disbudding.



# BULBS

(West Coast Grown)

We are pleased to state that we now have the pleasure of serving many satisfied bulb customers, and due to the increasing demand, it will be necessary that all bulb orders be placed as early as possible. Miscellaneous varieties as well as some Novelty varieties can be supplied, although we are listing those varieties that are popular and of commercial value to our grower, namely:—

#### FREESIAs—all sizes

Golden Daffodil  
Improved Purity  
Schroeder's White Perfection  
Sunset

#### IRIS—all sizes

Wedgewood  
Imperator

#### NARCISSUS—D. N. No. 1, D. N. No. 2

King Alfred

#### TULIPS—No. 1, No. 2

Wm. Pitt  
William Copeland  
Rose Copeland  
Princess Elizabeth  
Bartigon

Prices as yet for the 1944 crop have not been established, hence all bulb orders are booked at market prices.



## VEGETABLE SEEDS FOR FLORISTS

Let us supply your needs in vegetable seeds, of carefully bred strains, selected for their unusual merits. You can consider it, a really worth while performance, to supply "Vegetable Plants" for your Home Garden customers.

We will be pleased to quote you price, on any desired Vegetable Seeds.

Beans	Cabbage	Cauliflower	Corn	Egg Plant	Onion	Pepper	Tomato
Beets	Carrots	Celery	Endive	Lettuce	Peas	Radish	Turnip

We can furnish "All Varieties" in the above mentioned seed, and many other Vegetable Seeds not listed.



## Pot Plant Varieties

The varieties listed below include those of all types which have been found most suitable for pot culture. Types are indicated by Sing.—Single; Anem.—Anemone; Dec.—Decorative; Pom.—Pompon; Inc.—Incurved. Size of flower is indicated by S—Small; Int.—Intermediate; L—Large; L.F.—Large flowering commercial.

Name and Description	Size & Type	Spray or Disbud	Blooming Date	Price Per	
				100	1000
<b>Gold Lode.</b> Light golden yellow .....	L. F. Dec.	Disbud	Oct. 1	4.00	35.00
<b>Early October.</b> Light lavender .....	L. F. Inc.	Disbud	Oct. 10	12.00	100.00
<b>Jewell.</b> Lavender .....	S. Pom.	Spray	Oct. 15	4.00	35.00
<b>Dark Pink Jewell.</b> Deep lavender. Sport from Jewell ....	S. Pom.	Spray	Oct. 15	4.00	35.00
<b>White Jewell.</b> White tinged with light lavender .....	S. Pom.	Spray	Oct. 15	4.00	35.00
<b>Irene.</b> White .....	S. Pom.	Spray	Oct. 18	4.00	35.00
<b>Rodell Improved.</b> Light lemon yellow .....	Int. Pom.	Spray	Oct. 20	4.00	35.00
<b>Minong.</b> White .....	S. Pom.	Spray	Oct. 20	4.00	35.00
<b>Christina.</b> White .....	L. F. Inc.	Disbud	Oct. 20	4.00	35.00
<b>Blazing Gold.</b> Deep golden yellow .....	L. F. Inc.	Disbud	Oct. 25	4.00	35.00
<b>Rosabella.</b> Rose pink .....	L. F. Inc.	Disbud	Oct. 25	4.00	35.00
<b>Graceland.</b> White with yellow center .....	Int. Anem.	Disbud			
		or Spray	Oct. 28	4.00	35.00
<b>Glitters.</b> Deep reddish orange .....	L. F. Dec.	Disbud	Oct. 28	4.00	35.00
<b>Golden Glory.</b> Golden yellow .....	L. F. Dec.	Disbud	Nov. 1	4.00	35.00
<b>Apricot Queen.</b> Orange bronze .....	L. F. Dec.	Disbud	Nov. 1	4.00	35.00
<b>Nuggets.</b> Light lemon yellow .....	S. Pom.	Spray	Nov. 5	4.00	35.00
<b>Indianapolis Pink.</b> Deep lavender with pale reverse ....	L. F. Inc.	Disbud	Nov. 8	4.00	35.00
<b>Indianapolis Bronze.</b> Buff bronze. Sport from Indianapolis					
Pink .....	L. F. Inc.	Disbud	Nov. 8	4.00	35.00
<b>Indianapolis White.</b> White .....	L. F. Inc.	Disbud	Nov. 8	4.00	35.00
<b>Indianapolis Yellow.</b> Lemon yellow. Sport from Indian-					
apolis Pink .....	L. F. Inc.	Disbud	Nov. 8	8.00	75.00
<b>Yellow Beauty.</b> Golden yellow .....	L. Pom.	Disbud	Nov. 10	4.00	35.00
<b>Cardonia.</b> Deep golden yellow .....	L. F. Inc.	Disbud	Nov. 10	4.00	35.00
<b>Richard Mandel.</b> White .....	L. Pom.	Disbud	Nov. 10	4.00	35.00
<b>Little America.</b> White .....	Int. Anem.	Disbud	Nov. 10	4.00	35.00
<b>Red Melba.</b> Light red .....	L. Sing.	Disbud	Nov. 10	4.00	35.00
<b>Thyra.</b> Deep lavender .....	L. Pom.	Disbud	Nov. 10	4.00	35.00
<b>Queen of Pinks.</b> Lavender .....	L. Pom.	Disbud	Nov. 10	4.00	35.00
<b>Sunray.</b> Light lemon yellow .....	Int. Anem.	Spray	Nov. 15	4.00	35.00
<b>Honey Dew.</b> Lemon yellow .....	L. F. Inc.	Disbud	Nov. 15	4.00	35.00
<b>Yellow Fellow.</b> Deep lemon yellow .....	Int. Dec.	Disbud			
		or Spray	Nov. 15	4.00	35.00
<b>Gypsy.</b> Light reddish bronze .....	S. Anem.	Spray	Nov. 15	4.00	35.00
<b>Marketeer.</b> White .....	L. F. Inc.	Disbud	Nov. 18	4.00	35.00
<b>Bonnaffon DeLuxe.</b> Golden yellow .....	L. F. Inc.	Disbud	Nov. 20	4.00	35.00
<b>Yellow Rolinda.</b> Buff yellow .....	Int. Anem.	Disbud			
		or Spray	Nov. 23	4.00	35.00
<b>Red Rolinda.</b> Deep reddish bronze .....	Int. Anem.	Disbud			
		or Spray	Nov. 23	4.00	35.00
<b>Sun Gold.</b> Lemon yellow .....	L. F. Dec.	Disbud	Nov. 25	4.00	35.00
<b>Helen Frick.</b> Rose pink .....	L. F. Inc.	Disbud	Nov. 25	4.00	35.00
<b>White Frick.</b> White suffused with pink. Sport from					
Helen Frick .....	L. F. Inc.	Disbud	Nov. 25	4.00	35.00
<b>Beautiful Lady.</b> Deep lavender rays with cream white					
cushion .....	L. Anem.	Disbud	Nov. 25	4.00	35.00



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# 1944 - CARNATIONS - 1944

*(Rooted Cuttings)*

	Per 100	Per 1000
ARUNDEL, new white .....	\$15.00	\$125.00
BEUERLEIN'S CRIMSON, fine new crimson.....	8.00	70.00
*CHARM, salmon pink .....	20.00	150.00
*CHIEF KOKOMO, yellow variegated .....	12.00	100.00
CLARK'S BEAUTY, dark pink .....	8.00	75.00
DARK PINK PETER FISHER, outstanding true dark pink .....	12.00	100.00
DARK PINK VIRGINIA, lovely rose-pink .....	8.50	75.00
DEL RAY, well formed dark pink .....	7.50	70.00
DERIGO, dark pink .....	8.50	75.00
DIMITY, white with claret .....	8.50	75.00
*FIRE CHIEF, rich red color .....	20.00	150.00
GENERAL PATTON, new white .....	15.00	125.00
*GIANT PETER FISHER, larger flower, color same as parent .....	12.00	100.00
GOLDEN WONDER, yellow variegated .....	8.50	75.00
JOAN MARIE, white .....	7.00	60.00
JOHN BRIRY, dark pink .....	8.50	75.00
KATHRYN, dark pink .....	8.50	75.00
*KING CARDINAL, beautiful scarlet .....	12.00	100.00
*LIGHT PINK ABUNDANCE, light pink .....	8.00	75.00
LOCHINVAR, garnet with orchid edge .....	12.00	100.00
MAINE GOLD, new yellow .....	12.00	100.00
MAINE SUNSHINE, good clear yellow .....	8.50	75.00
MARCHIONESS OF HEADFORD, pelargonium type .....	12.00	100.00
MRS. C. B. JOHNSON, light salmon pink .....	8.00	75.00
OLIVETTE, new superior white .....	8.50	75.00
*OPAL, purple and white variegated .....	12.00	100.00
PATRICIAN, large white .....	7.00	60.00
PELARGONIUM, valuable orchid novelty .....	12.00	100.00
PETER FISHER, prolific medium pink .....	8.50	75.00
PHARAOH, beautiful large orange novelty .....	8.50	75.00
*PINK TREASURER, light medium pink .....	20.00	150.00
*POLLYANNA, salmon flesh .....	15.00	125.00
PURITAN, prolific commercial white .....	7.00	60.00
*ROSALIE, dark pink .....	20.00	150.00
ROSE CARESS, dark rose-pink .....	15.00	125.00
RUTH HENGSTENBURG, good flesh pink .....	8.00	70.00
SCARLET KING (New), rose pink sport of Pelargonium .....	12.00	100.00
*SETH PARKER, bright crimson .....	20.00	150.00
SILVERLYN, medium pink with silver-white edges .....	20.00	150.00
SPECTRUM SUPREME, scarlet .....	7.00	60.00
*TOM KNIPE, new bright red .....	20.00	150.00
VIRGINIA, enchantress pink .....	8.50	75.00
VIRGINIA ROSE, medium pink .....	8.50	75.00
WHITE PETER FISHER, new white sport .....	8.50	75.00
WOBURN, crimson .....	8.50	75.00
*YELLOW GOLD, yellow .....	12.00	100.00

\*Patented

(No order accepted for fewer than 25 of a variety)



All  
Double

PETUNIAS



**Apple Blossom (Daintiness)**—Apple-blossom pink. Very fine, dwarf and compact habit.

**Gaiety**—Quite attractive, irregular colors of pink and white.

**Loveliness**—Clear pink, strain more uniform than ever. Good.

**Orchid Beauty**—Light lilac with darker veins.

**Victorious Mixture**—Special blended Mixture from separate colors.

Trade Packet  
\$2.50

### MISCELLANEOUS PETUNIAS

**Super Fluffy Ruffles Salmon Rose**—So ruffled and frilled that the flowers have appearance of being double. Beautiful shade of salmon.

Trade Packet, 50c; 1/32 oz., \$1.25

**Super Fluffy Ruffles Mixture**—Excellent mixture of ruffled and frilled petunias. Well balanced color range of pink and white, salmon-pink, deep rose, rose, crimson and light blue.

Trade Packet, 50c; 1/32 oz., \$1.25

**Giant Pink Glory (Grandiflora)**—True to name.  
Trade Packet, 50c

**Betsy Ross**—(Miniature Ruffled Petunia) extra compact habit. Deep crimson red and white blooms. Excellent for bedding purposes and pot plants.

Trade Packet, 75c; 1/32 oz. \$1.75

**White Gem**—(Miniature nana compacta) a pure white.

Trade Packet, 25c

**Dwarf Giants Mixture (Special Strain)**—Earliness, Dwarfness, and Compactness combine to make this the strain the florists want for pot work. Excellent range of colors.

Trade Packet, \$1.00

**Dwarf Giants of California Ramona Strain**—A dwarf sturdy growing type. Flowers beautifully ruffled and fringed with open well marked throats. Very desirable strain of Giant Petunias.

Trade Packet, \$1.00

1/64 Oz., \$1.75; 1/32 Oz., \$2.75; 1/16 Oz., \$5.00

**First Lady (Fair Lady)**—Dwarf hybrida. Beautiful light silvery-rose. Free flowering.

Trade Packet, 35c; 1/16 oz. \$1.25



## Petunias—Continued

### DWARF HYBRIDAS

(Dwarf Bedding Varieties)

- Alderman**—Clear deep violet-blue.  
Trade Packet, 25c; 1/4 Oz., 65c
- Alderman Re-Selected Strain**—Violet blue.  
Trade Packet, 35c 1/4 Oz., \$1.00
- Blue Ball**—Beautiful velvety violet-blue. Dwarf and early flowering.  
Trade Packet, 35c; 1/8 Oz., 75c
- Blue Bird (Violacea)**—Deep velvety violet blue. Fairly dwarf.  
Trade Packet, 40c; 1/4 Oz., 80c
- Carmine Star**—Bright carmine with white star.  
Trade Packet, 50c
- Celestial Rose**—Popular deep rose for bedding.  
Trade Packet, 35c; 1/8 Oz., 75c
- Celestial Rose Improved**—Brighter rose.  
Trade Packet, 50c; 1/8 Oz. \$1.50
- Cream Star**—A soft creamy white. Flowers bluntly star shaped.  
Trade Packet, 50c
- Dwarf Elk's Pride**—Deep velvety purple.  
Trade Packet, 50c; 1/64 Oz., \$1.10
- Dwarf Scarlet Glory**—Richest colored petunia offered. Compact growth.  
Trade Packet, \$1.00
- Dwarf White Glory**—Large flowering pure white.  
Trade Packet, \$1.00
- Glow**—Very intense glowing carmine-rose. Dwarf bushy growth. Valuable as a pot plant or outdoors.  
Trade Packet, 35c; 1/16 Oz., \$1.25
- King Henry**—Rich velvety red. Large flowered and uniformly extra dwarf.  
Trade Packet, 50c; 1/32 Oz., \$1.25
- Norma**—Violet blue with white star.  
Trade Packet, 25c; 1/4 Oz., 45c
- Rose of Heaven Re-Selected**—Brilliant rose.  
Trade Packet, 25c; 1/4 Oz., 50c
- Rosy Morn**—Fairly deep rose with light throat.  
Trade Packet, 25c; 1/4 Oz., 75c
- Rosy Morn Improved**—Deep strong rose.  
Trade Packet, 40c; 1/4 Oz., \$1.50
- Senator Improved**—Violet with white throat.  
Trade Packet, 35c; 1/4 Oz., 75c
- Silver Blue (Heavenly Blue)**—Light or silvery blue. Extra select stock.  
Trade Packet, 50c; 1/8 Oz., 85c
- Sunrise**—Compact deep rose.  
Trade Packet, 75c; 1/16 Oz., \$1.50

**Twinkles**—White star on rose.

Trade Packet, 25c; 1/4 Oz., 60c

**Velvet Ball**—Large flowered velvety blood red. Quite dwarf.

Trade Packet, 75c; 1/32 Oz., \$1.35

**White Cloud**—All purpose dwarf white.

Trade Packet, 50c; 1/64 Oz., \$1.10

**White Perfection**—Excellent dwarf white petunia.

Trade Packet, 50c; 1/4 Oz., \$1.25

### HYBRIDAS

(Tall Bedding Varieties)

**Blue Star**—Large flowering. Beautifully starred with pure white on dark violet blue.

Trade Packet, 25c; 1/8 Oz., 75c

**Flaming Velvet**—Velvety, rich, blood-red flower.

Trade Packet, 50c; 1/32 Oz., \$1.40

**Hollywood Star**—Attractive with amber throat.

The form is unique and consists of a star formation.

Trade Packet, 50c; 1/8 Oz., \$1.00

**Mars**—Deepest crimson yet in the Hybrida group.

Three inch flower. Should be particularly outstanding for bedding and mass effect.

Trade Packet, 50c

**Radiance**—Rich brilliant cerise rose with golden yellow throat.

Trade Packet, 50c; 1/8 Oz., \$1.50

**Topaz Rose**—Fiery rose, suffused with gold. Extremely free blooming.

Trade Packet, 35c; 1/8 Oz., 50c

### BALCONY TYPES

**Black Prince**—Rich velvety crimson red.

Trade Packet, 35c; 1/16 Oz., 60c

**Blue Star, Red, Rose, Royal Blue, White and Mixture.**

Trade Packet, 25c; 1/4 Oz., \$1.50

### DWARF GIANT SINGLE FRINGED

**Gaiety**—Irregularly marked rose-pink and white. Daintily fringed and free flowering.

**Lace Veil**—Fringed clear white. Excellent for pot plants.

**Setting Sun**—Beautiful clear rose, compact growth and valuable for pot plants.

**Setting Sun Improved**—Improvement on the regular Setting Sun. Very good.

**Finest Mixture**—Including the above named varieties as well as Gottfried Michaelis. A very fine mixture.

Trade Packet, 50c; 1/32 Oz., \$2.75



# Bodger's Wilt Resistant Asters

We do not attempt to list all varieties of Asters that are grown, but we are listing such varieties that we have found to be the best for the commercial grower. The Asters listed are Wilt Resistant unless otherwise marked.

**\*EARLY ROYAL**—Follows Queen of The Markets.  
Very popular and much used because of its size and stems. Blooms in August.

**Azure Blue**, very good color.

**Deep Rose**, taller.

**Orchid**, orchid lavender.

**Purple**, deep purple.

**Shell Pink**, good shade of Semple Pink.

**White**, excellent commercial white.

**QUEEN OF THE MARKETS**—Most popular early flowering type, blooms July.

**Azure Blue**.

**Light Blue**—Medium blue.

**Rose**.

**White**.

**\*AMERICAN BRANCHING**—Flowers large double and fine form, blooming in September.

**Azure Blue**, clear mid-blue.

**Rose**, attractive light rose.

**Semple-Pink**, choice Shell Pink.

**White**, extra select, long stems.

**AMERICAN BEAUTY** — Valuable because of its lateness, large and long-stemmed incurved flowers. Blooms September 15-20.

**Azure Fairy**, azure blue.

**Deep Rose**, rich deep rose.

**Purple**, or dark blue.

**September Beauty**, shell pink.

**White**.

**IMPROVED GIANTS OF CALIFORNIA**—(Not Resistant), large and full flowers on long heavy non-lateral stems. Fine cut flower for florists.

**Apple Blossom**, shell pink.

**Azure Blue**, clear azure blue.

**Dark Purple**.

**Deep Rose**.

**Silvery Rose**, rich rose, silver tips.

**White**, pure white.

**Finest Mixture**.

Trade Packet, 50c; 1/4 Oz., \$1.25

**AURORA GOLDEN SHEAF**—Yellow self. Late August blooming. Fine for cutting.

**SUPER GIANT LOS ANGELES**—Shell pink.

**EARLY GIANT** — Finest large flowered heavy stemmed wilt resistant Aster yet developed. Blooms early.

**Light Blue**.

**Peach Blossom**, opens white flushes lavender pink.

**Rose Marie**, rich rose.

Trade Packet, 35c; 1/4 Oz., 75c

**BALL'S DEEP ROSE**—Bright deep rose.

**BALL'S PURPLE**—Attractive deep purple.

**BALL'S WHITE EARLY**, follows the Royals.

**BALL'S WHITE LATE**, blooms Sept. 10-15.

**BALL PHLOX PINK**, clear light rose-pink.

**IMPROVED GIANTS OF CALIFORNIA SUNSHINE**—(Non Resistant), new Aster type, sometimes called the most beautiful Aster, appeals to the better class florist trade.

**Enchantress, Pink**, salmon pink.

**Lavender**, or azure blue.

**Purple**, or dark blue.

**Rose**, light rose or deep pink.

**White**.

**Finest Mixed**.

Trade Packet, 40c; 1/4 Oz., 75c

Price on all Asters, except where prices are quoted.  
Trade Packet, 35c; 1/4 Oz., 60c; 1 Oz., \$2.00

The following mixtures are available:—

**American Beauty Mixture**.

**American Branching Mixture**.

**Early Royal Mixture**.

**Single Chensis Finest Mixture**.

**All Varieties Mixture**.

Trade Packet, 35c; 1/4 Oz., 50c; 1 Ounce \$1.75

\*Starred Varieties respond to light treatment.

(1944—Preliminary List)

## WINTER FLOWERING SNAPDRAGONS

(New and Standard Varieties)

AFTERGLOW, golden orange, early .....	\$1.00
BERTHA BAUER, standard lavender .....	1.50
CEYLON COURT, standard yellow .....	1.00
CEYLON COURT DARK, fairly dark yellow, early .....	1.00
CHEVIOT MAID SUPREME, clear rose-pink .....	1.00
CHEVIOT MAID WHITE, white .....	1.00
CHEVIOT MAID YELLOW, medium size flower, early .....	1.00
CHRISTMAS CHEER, bright pink, good spike and free bloomer, early .....	2.00
COATES YELLOW PERFECTION, bright yellow .....	1.00
CRIMSON QUEEN, attractive scarlet .....	2.00
DAYBREAK, "Briarcliff Pink" .....	1.00
ETHEL, one of the best golden yellows, very good .....	1.50
GILBERT'S BRONZE BEAUTY, lovely bronze color .....	1.50
GILBERT'S PINK SUPREME QUEEN, rose-pink .....	1.50
GLORIOUS, rich bronze scarlet, early .....	1.00
IVORY, white .....	2.00
KOESTER'S WHITE, fine pure white, long stems .....	1.50
LaFRANCE, (Windmiller's) LaFrance shade of pink .....	1.50
LAVENDAR ROSE, good lavender .....	2.00
LILAC, a good orchid .....	1.50
LUCKY STRIKE, strong growing white .....	1.00
MARIE LOUISE, beautiful sea-shell pink, stems good length .....	1.50
MARY ELLEN, long-stemmed, "Daybreak Pink" .....	2.00
MISS WOOSTER, light golden-bronze .....	1.00
NEW CINCINNATI, fairly light rose-pink .....	1.00
NEW DAWN, golden orange.....	1.00
NEW DEAL, bronze .....	1.00
NORTHERN LIGHT, rich golden yellow pink .....	1.00
PEGGY SCHUMANN, medium deep pink (very good) .....	2.00
ROCKWOOD, early white .....	2.00
ROCKWOOD PINK SUPREME, fairly early and good pink color ....	2.00
ROSE QUEEN, fairly dark rose-pink .....	1.00
SCHAFFROTH'S PINK, soft rose-pink .....	2.00
SCHROCK'S ORCHID, good, orchid-lavender .....	1.00
SCHUMANN'S LAVENDER, a true color .....	2.00
SCHUMANN'S YELLOW, yellow .....	2.00
ST. LOUIS PINK, light silvery pink .....	1.50
SUNSET, heavy spike, golden bronze .....	1.50
SUN TAN, early orange tan .....	1.00
TALISMAN, bronze and golden shades .....	2.00
TERRY'S SURPRISE IMPROVED, rose shaded orange .....	1.00
VELVET BEAUTY, American Beauty red .....	1.00
WESTOVER'S FRINGED WHITE (originator's seed), pure white....	1.50
WHITE MARION, fine clear white .....	1.50
WHITE WONDER (Bezdek's) pure white .....	1.50
WINDMILLER'S CHEVIOT MAID SUPREME, rose-pink .....	1.50

Where price is \$1.00 per packet, any 3 for \$2.50, 5 for \$3.50,  
7 for \$4.55; \$1.50 per packet, any 3 for \$4.00, 5 for \$6.50; \$2.00  
per packet, any 3 for \$5.00, any 5 for \$7.50.



(1944—Preliminary List)

**SWEET PEA**

(Winter Flowering)

Variety	1 Oz.	4 Oz.	1 Lb.
American Beauty, rich-American Beauty rose .....	40c	\$1.25	\$4.50
Annie Laurie, bright rose-pink.....	40c	1.25	4.50
Apollo, salmon cerise—good spring variety .....	40c	1.25	4.50
Attraction, rich salmon cerise—long stemmed ....	40c	1.25	4.50
Aurora, orange scarlet-striped .....	40c	1.25	4.50
Ball Orange Improved, clear orange—large flowers	40c	1.25	4.50
Ball Rose Improved, bright deep rose .....	40c	1.25	4.50
Blue Danube, deep clear blue .....	40c	1.25	4.50
Boon, fine salmon rose on cream ground .....	40c	1.25	4.50
Bridesmaid, attractive silvery pink, large flowers	40c	1.25	4.50
Burpee's White, giant white-seeded .....	40c	1.25	4.50
Cavalcade, bright golden cerise .....	40c	1.25	4.50
Chevalier, carmine rose .....	40c	1.25	4.50
Fiesta, brilliant orange cerise .....	50c	1.50	5.00
Grenadier, poppy scarlet .....	40c	1.25	4.50
Harmony, best commercial lavender .....	40c	1.25	4.50
Hiawatha, deep rose—large flowered .....	40c	1.25	4.50
Hope Improved, exceptional black seeded white....	40c	1.25	4.50
Hortus Queen, bright rose .....	40c	1.25	4.50
Iris Blue, deep iris blue .....	40c	1.25	4.50
Jeanne Mamitsch, clear rose—long stemmed .....	40c	1.25	4.50
Josie, good commercial—clear rose pink .....	40c	1.25	4.50
Laddie Improved, strong stemmed—rose .....	40c	1.25	4.50
Lavender King, an even shade of lavender .....	40c	1.25	4.50
Majestic Rose, large flowered rose pink .....	40c	1.25	4.50
Mariner, long stem, blue .....	40c	1.25	4.50
Michigan, mammoth lavender .....	40c	1.25	4.50
Mrs. Herbert Hoover, best early blue .....	40c	1.25	4.50
Orange King Improved, intense orange .....	40c	1.25	4.50
Pride, extra long stemmed brilliant cerise .....	40c	1.25	4.50
Princess Blue, light lavender blue—large flowers..	50c	1.50	5.00
Prosperity, soft rose-cream .....	40c	1.25	4.50
Red Bird, crimson red .....	40c	1.25	4.50
Redwood, deep crimson—large flowered .....	40c	1.25	4.50
Rhumba, glistening golden cerise .....	40c	1.25	4.50
Rose Queen (Ball), clear rose .....	40c	1.25	4.50
Sequoia, extra large fine salmon rose .....	40c	1.25	4.50
Snow Queen, black seeded-retains pure white color	40c	1.25	4.50
Snowstorm Improved, white seeded white .....	40c	1.25	4.50
Sparks, bright orange scarlet .....	40c	1.25	4.50
Sunray, light cerise—long stem .....	40c	1.25	4.50
Tahoe, fine dark blue, darker than Hoover .....	40c	1.25	4.50
Titania, deep rose—brighter than Josie .....	40c	1.25	4.50
Top Hat, deep bright violet blue—strong color ....	40c	1.25	4.50
Tops, salmon pink—long stemmed .....	40c	1.25	4.50
Treasure Island, most distinctive golden orange ....	50c	1.50	5.00
Triumph, fine lilac-mauve .....	40c	1.25	4.50
Twilight, fine winter lavender .....	35c	1.20	4.00
Valencia, bright orange (similar to Forty-Niner) ..	40c	1.25	4.50
WHITE BEAUTY GROFF'S, excellent white .....	40c	1.25	4.50
White Champion, pure white .....	40c	1.25	4.50
White Harmony, black-seeded white .....	40c	1.25	4.50

# Miscellaneous Seeds

## AGERATUM:—

Blue Ball, Impr. dwarf, deep blue.

Trade Packet, 25c; 1/4 Oz., 1.00

Blue Cap, miniature dwarf compact flowers larger than Little Blue Star and deeper in color.

Trade Packet, 25c; 1 Oz., \$3.00

Midget Blue, dwarf, compact rich blue.

Trade Packet, 35c; 1/4 Oz., \$1.65

## ALYSSUM:—

Carpet of Snow (Procumbens), good dwarf strain

Trade Packet, 15c; 1 Oz., 75c

Violet Queen (Compactum), dwarf compact, free-flowering, rich violet.

Trade Packet, 25c; 1 Oz., \$1.85

## ANTIRRHINUM:— (Snapdragon) see page 17.

## ASTER:— refer to page 16.

## BEGONIA:—

Indian Maid (gracilis), deep metallic bronze foliage, with bright deep scarlet flowers.

Trade Packet, \$1.00

Lightning (semperflorens), green foliage edged brown, extra large carmine-scarlet flowers.

Trade Packet, \$1.00

Luminosa (gracilis), deep scarlet, reddish brown foliage; fine.

Trade Packet, \$1.00

Prima Donna (gracilis), light rose-pink shading to carmine-pink, bronzy foliage. Excellent variety.

Trade Packet, \$1.00

Prima Donna Heterosis (gracilis), Rose carmine; very good.

Trade Packet, \$1.25

## CALCEOLARIA:—

Hybrida Multiflora Nana, brightly colored flowers of medium size. A favorite with trade.

Trade Packet, \$1.00

Gilberts Hybrida Multiflora Nana.

Trade Packet, \$1.00

## CALENDULA:—

Ball Apricot, soft apricot, dark eye.

Ball Gold, deep golden yellow.

Ball Lemon Queen, lemon yellow with attractive brown eye.

Ball Long Orange, deep orange with long stems.

Ball Orange Improved, compact glowing orange.

Ball Masterpiece, long stemmed, clear deep orange with brown center.

Sensation Improved, dark orange scarlet sheen.

Trade Packet, 40c; 1/4 Oz., 60c; 1 Oz., \$2.00; 2 Oz., \$3.50; 4 Oz., \$6.50

Note:—1/4 ounces of different varieties at ounce rate. One ounce each of four different varieties at 4 ounce rate.



## CAMPANULA (Canterbury Bells-Annual):—

Choice Mixture, dark blue, light blue, pink, rose and white—a splendid mixture.

Trade Packet, 10c; 1 Oz., 75c

## CANDYTUFT:—

Giant Hyacinth Flowered White, Improved florist strain.

Trade Packet, 15c; 1 Oz., 75c

Umbellata Type,

Lavender or lilac

Rose Cardinal

White

Trade Packet, 15c; 1 Oz., 40c

## CELOSIA:—

Fiery Feather, bright fiery scarlet, and dwarf. Excellent for pot use.

Trade Packet, 25c; 1/8 Oz., 60c

## CENTAUREA (cyanus double):—

Blue Boy, excellent fully double strain.

Mixture, choice mixture of all colors.

Trade Packet, 15c; 1 Oz., 40c

## CINERARIA:—

Berlin Market Strain, medium flowered and fairly dwarf.

Trade Packet, \$1.00

Cremer's Prize Strain Improved, medium to small flowers in large wide heads. Very fine mixture. (Originator).

Trade Packet, \$1.50; 1/64 Oz., \$2.25; 1/32 Oz., \$4.00



## Miscellaneous Seeds—Continued

### CINERARIA:— (Continued)

**Siter's Rainbow Strain**, medium large flowers ranging from the bright-eyed types to the finer pastel shades; its compact growth and large flower heads and small round leaves are very desirable. (Originator's Packets only).

Trade Packet, \$2.00

### COLEUS:—

**Hybridus Rainbow Mixture.**

Trade Packet, 35c

### COSMOS:—

**Sensation Mixed**, double and extra early. Large double flowers.

Trade Packet, 35c

**Extra Early Express**, single and begins to bloom July—until frost.

Trade Packet, 20c; 1 Oz., 75c

**Mammoth Early Mixed**, single flowering.

Trade Packet, 15c; 1 Oz., 30c

### CUPHEA (cigar plant):—

**Firefly**, dwarf, compact, neat in habit, showy and colorful with bright scarlet flowers throughout the summer.

Trade Packet, 35c; 1/8 Oz., 75c

**CYCLAMEN:—** Due to conditions abroad prices and delivery are very uncertain, will supply any available at market prices.

### DELPHINIUM:—

#### GIANT PACIFIC HYBRIDS.

**Blue Shades**, very popular mixture, shading from very light to rich deep blue.

**Lavender Shades**, fine pastel colors.

**Special Mixture**, an excellent commercial Hybrid mixture.

Trade Packet, \$1.25; 1/8 Oz., \$2.50; 1/4 Oz., \$4.00  
1 Oz., \$14.00

**Clear White**, the outstanding white delphinium. Ideal for cut flowers. A pure white.

Trade Packet, \$1.25

**BELLADONNA IMPROVED (Clivedon Beauty)**, a carefully re-selected strain of this standard light blue.

Trade Packet, 35c; 1 Oz., \$2.85; 4 Oz., \$9.00

**BELLAMOSUM IMPROVED**, a rich deep blue.

Trade Packet, 35c; 1 Oz., \$2.85; 4 Oz., \$9.00

**LAMARTINE**, fairly deep, extra bright, marine-blue. Outstanding for color and excellent for cut flower habit.

Trade Packet, 50c; 1/4 Oz., \$1.50; 1 Oz., \$5.00

### DIDISCUS (Blue Lace Flower):—

**Coeruleus**, excellent for bouquets.

Trade Packet, 15c; 1 Oz., 80c

### DRACAENA:—

**Indivisa**, narrow green leaves, and very popular.

Trade Packet, 15c; 1 Oz., 40c; 4 Oz., \$1.00

### EUPHORBIA:—

**Variegata**, the popular Snow on the Mountain.

Trade Packet, 15c; 1 Oz., 30c

### GYPSOPHILA (elegans-Baby's Breath):—

**Covent Garden Market**, large white flowers of fine substance.

1 Oz., 25c; 4 Oz., 80c; 1 lb., \$2.00

**London Market**, slightly taller than Covent Market. Largest flowered and longest stemmed.

1 Oz., 25c; 4 Oz., 60c; 1 lb., \$1.75

**Paris Market**, medium sized flowers.

1 Oz., 20c; 4 Oz., 50c; 1 lb., \$1.50

**Rosea**, delicate pink.

1 Oz., 20c; 4 Oz., 60c; 1 lb., \$2.00

**Carminea**, a bright carmine pink.

1 Oz., 25c; 4 Oz., 75c

### HELICHRYSUM (Strawflower):—

**Finest Mixed (Monstrosum)**, a fine mixture of all colors.

Trade Packet, 15c; 1 Oz., 50c

## Miscellaneous Seeds—Continued

### LARKSPUR:—

**GIANT IMPERIAL OR BASE BRANCHING**, the type preferred for cut flowers.



Blue Bell, clear mid-blue.  
Blue Spire, very deep blue-violet.  
Carmine Rose, or Carmine King.  
Dazzler, rich carmine color.  
Exquisite Rose, rose-pink.  
Gloria Improved, bright rose-pink.  
Lilac King, a clear lilac lavender.  
Lilac Queen, rich lilac-lavender.  
Lilac Spire, lilac.  
Miss California, salmon pink.  
Pink King, salmon rose.  
White King, fine white.

#### STOCK FLOWERED

Rosamond, pure deep rose, fine.

Prices on Larkspur except where noted.

Trade Packet, 25c; 1/4 Oz., 40c; 1 Oz., \$1.10;  
1 lb., \$11.00

Mixture, special mixture of all colors listed above.

Trade Packet, 20c; 1 Oz., 80c; 1 lb., \$8.00

NOTE:—4 ozs. of any one variety at lb. rate. 8 ozs. or more of different varieties at pound rate.

### LOBELIA (compacta):—

Blue Gown, standard deep blue.

Trade Packet, 25c; 1/4 Oz., 75c

Crystal Palace, very dwarf deep blue with green foliage.

Trade Packet, 25c; 1/4 Oz., 50c

Mrs. Clibran, deep blue, white eye with dark foliage.

Trade Packet, 35c; 1/4 Oz., 80c

### LUPINUS (annual):—

**HARTWEGII**, standard strain.

Dark Blue, Roseus, Sky Blue, White.

Trade Packet, 15c; 1 Oz., 35c; 4 Oz., \$1.00

**HARTWEGII GIANT KING**, improved cut flower strain.

Oxford Blue, rich deep blue.

Sky Blue, clear light blue.

White, glistening pure white.

Mixed, fine mixture.

Trade Packet, 20c; 1 Oz., 50c; 4 Oz., \$1.35

### MARIGOLDS:—

#### LIEB'S WINTER FLOWERING:

Sunshine, golden orange with yellow center.

Mahogany Brown, golden yellow with crested center.

Mixture, Mahogany and Sunshine varieties a good mixture.

Trade Packet, 35c

#### HARMONY TYPES:

Winter Harmony (new), new type for winter flowering in greenhouse.

Trade Packet, 20c

**Dwarf French Double Harmony**, golden yellow bordered maroon red. Quite distinct.

Trade Packet, 25c; 1/2 Oz., 65c

**Dwarf Double Harmony Hybrids**, color orange and yellow shades with blotched and striped combinations. Excellent all double.

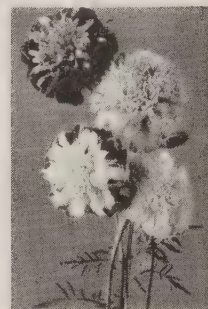
Trade Packet, 25c; 1 Oz., \$1.25

**Tall Double Harmony Mixture**, except for habit and height this new Marigold is identical with the Dwarf Harmony Hybrids.

Trade Packet, 25c; 1 Oz., 75c

**Dwarf Double Spotlight**, rich yellow bordered mahogany red, very early. All double.

Trade Packet, 20c; 1 Oz., \$1.25



#### DWARF FRENCH DOUBLE:

**Royal Scot All-Double**, uniformly dwarf plants. compact, fully double, rich mahogany red and gold striped flowers.

Trade Packet, 25c; 1 Oz., \$1.25

**Double Mixture**, fine mixture of double Marigolds.

Trade Packet, 15c; 1 Oz., 50c

#### DWARF FRENCH SINGLE:

**Fire Cross**, Saffron orange with brown-red center.

Trade Packet, 15c; 1 Oz., 50c

**Legion of Honor**, yellow blotched brown.

Trade Packet, 15c; 1 Oz., 50c

#### GIANT AFRICAN ALL-DOUBLE:

Large double flowers, fine for cutting.

**Lemon**, not quite as large as Prince of Orange, 80 to 85% doubles.

**Orange**, same trueness to double type as all-double Lemon.

**Mixture**, mixture of the Lemon and Orange all doubles.

Trade Packet, 25c; 1 Oz., \$1.60



## Miscellaneous Seeds—Continued

### MARIGOLDS:— (Continued)

**Collarette Crown of Gold**, orange crested center, broad guard petals, odorless foliage.

Trade Packet, 25c

**Tagetes Signata Pumila Little Giant**, very deep orange, free flowering.

Trade Packet, 25c; 1 Oz., \$1.25

**Guinea Gold**, reselected rich orange.

Trade Packet, 25c; 1 Oz., 85c

**Yellow Pygmy (Lilliput)**, very dwarf bright yellow.

Trade Packet, 25c; 1 Oz., \$2.35

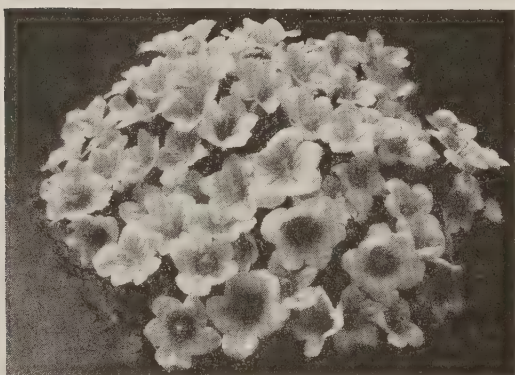
**Little Giants Mixture.**

Trade Packet, 25c; 1 Oz., \$1.50

### MATRICARA (Feverfew):—

**Matricara Extra Select (Ball's Double White)**, the only fully double flowering pure white strain from seed.

Trade Packet, 35c; 1/8 Oz., \$1.00



### NIEREMBERGIA:—

**Hippomanica**, lavender blue, dwarf and compact. Attractive pot plant.

Trade Packet, 50c; 1/16 Oz., \$3.00

**Purple Robe (NEW)**, rich deep violet purple does not fade.

Trade Packet, 75c

### PANSY:—

**Super Maple Leaf Giants**, one of the largest flowering strains. Fine.

Trade Packet, 75c; 1/4 Oz., \$2.75;

1/2 Oz., \$5.00; 1 Oz., \$9.00

**Improved Swiss Giants**, fine all purpose bedding strain.

Trade Packet, 75c; 1/4 Oz., \$3.00;

1/2 Oz., \$5.00; 1 Oz., \$10.00

**Englemann's Giant Mixture**, very fine mixture. compact in habit.

Trade Packet, 75c; 1/4 Oz., \$3.75

1/2 Oz., \$6.50; 1 Oz., \$12.00

**PETUNIA:—** refer to pages 14 and 15.

**PHLOX—Groff's Special Dwarf Mixed:**

**SALPIGLOSSIS EMPEROR:—**

**Emperor Finest Mixed**, extra choice large flowering mixture of colors.

Trade Packet, 15c; 1/4 Oz., 30c; 1 Oz., 80c

**SCABIOSA:—**

**Giant Flowered Hybrids Mixed**, large flowers, unusual colors, ball shaped.

Trade Packet, 15c; 1 Oz., 50c

**Orchid Shades**, lovely orchid shades.

Trade Packet, 25c

**Blue Moon, (Imperial Giants)**, attractive lavender blue. Long wiry stems with extra large fully double flowers.

Trade Packet, 35c; 1/4 Oz., 60c

**SCHIZANTHUS:—**

**Dr. Badger's Improved Hybrids**, giant flowers in choice colors. Medium dwarf habit.

Trade Packet, 50c; 1/4 Oz., \$1.00

**Butterfly Mixture**, grandiflora hybrids, fine bright mixture.

Trade Packet, 35c

**Pansy Flowered Mixture**, grandiflora hybrids, medium sized flower, fine color range of brilliant shades.

Trade Packet, 35c

**Excelsior Compactus Finest Mixed, (Wisetonensis)** popular shades, excellent for pot plants.

Trade Packet, 40c; 1/8 Oz., 70c

**SNAPDRAGON:—** See page 17.

**SNAPDRAGON:—Rustproof.**

**MAXIMUM** (2-3/4 feet).

Alaska, white.

Canary Bird, yellow.

Pink Shades, fine shades of pink.

Yellow Giant, deep yellow.

Indian Summer, coppery orange-scarlet.

Trade Packet, 25c; 1/4 Oz., 75c

**NANUM GRANDIFLORA** (1-1/2 feet.)

Firebrand, a rich deep red.

Nelrose, pure rose-pink.

Trade Packet, 20c

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## Miscellaneous Seeds—Continued

### SNAPDRAGON:— (Continued)

#### MAJUS GRANDIFLORUM (2-1/2 feet.)

Buttercup, canary yellow.

Harmony, Terra-cotta and yellow shaded rose.

Pink Glory, deep salmon-rose.

Rosette, rich deep rose.

Rosalie, topaz rose.

University of California Mixture, fine mixture of all colors, long stemmed.

Prices on above.

Trade Packet, 25c; 1/4 Oz., 65c

#### SUPER MAJESTIC (16 to 20 inches.)

Copper Shades, copper orange shades.

Harmony Shades, terra cotta and yellow shaded rose.

Orange Shades, good shades of orange.

Rose Sensation, rich rose-pink.

Rose Shades, shades of begonia rose.

Silver Pink, lovely deep pink with white blotch.

Trade Packet, 35c; 1/4 Oz., 75c

### STATICE:—

#### SINUATA

Lavender Queen, clear bright lavender.

Atrocoerulea, delphinium clear blue.

Kampf's Tall Improved, deep blue.

Rosea Superba.

Snow White, improved white.

Bonduelli (Yellow), similar to Sinuata.

Trade Packet, 15c; 1 Oz., 25c

#### RUSSIAN OR RAT-TAIL.

Suworowii, bright rose spikes.

Trade Packet, 15c; 1 Oz., 60c

### STOCK:—

#### DOUBLE GIANT COLUMN (Non-Branching).

Gardenia, best white column stock on the market. Purest white of any stock yet introduced.

Trade Packet, \$1.00; 1/4 Oz., \$2.50; 1 Oz., \$9.00

Lilac Lavender (silvery-lilac).

White, a good white.

Yellow Wonder, rich creamy yellow.

Ball's White, white tinged pink.

Ball's Pink, rose pink.

Ball's Blue, rich lilac shade.

Trade Packet, \$1.00; 1/4 Oz., \$2.50; 1 Oz., \$9.00

GIANTS OF CALIFORNIA, a high percentage of doubles and should suit the most critical grower.

Golden Gate, yellow.

Monterey, pink.

Pacific, blue.

Red Woods, blood red.

Santa Maria, white.

Sequoia, rose carmine.

Tahoe, lavender.

Yosemite, rose.

Trade Packet, 35c; 1/4 Oz., \$1.15; 1 Oz., \$4.00

### THUNBERGIA:—

Alata (Black Eyed Susan), fine mixture.

Trade Packet, 15c; 1 Oz., 65c; 4 Oz., \$1.75

### VINCA ROSEA:—

White, Rose and White with carmine eye.

Trade Packet, 15c; 1/4 Oz., 30c; 1 Oz., \$1.00

*Prices subject to change without notice.*





# ZINNIAS

## Miscellaneous Seeds—*Continued*

### GOLD MEDAL DAHLIA FLOWERED:



Canary Bird, rich canary yellow.  
Crimson Monarch, deep crimson.  
Dream, deep rosy-lavender.  
Eldorado, salmon apricot.  
Exquisite, light rose, deep rose center.  
Golden Dawn, golden yellow.  
Golden State, yellow-orange in the bud, turning to orange.  
Illumination, deep rose self.  
Meteor, rich deep red.

Old Rose, old rose shades.  
Oriole, orange and gold bi-color.  
Polar Bear, large creamy white.  
Purple Prince, deep purple.  
Scarlet Flame, bright scarlet.  
Gold Medal Dahlia Flowered Mixture, best giant mixture available.

Trade Packet, 25c; 1/4 Oz., 35c; 1/2 Oz., 60c;  
1 Oz., \$1.00; 1 Lb., \$12.00

### CALIFORNIA GIANT OR MAMMOTH:

Crimson Queen, rich crimson.  
Daffodil, canary yellow.  
Golden Queen, golden yellow.  
Lavender Queen, deep rosy lavender.  
Orange Queen, golden orange.  
Rose Queen, striking deep rose.  
Salmon Queen, salmon rose.  
Scarlet Queen, glowing deep scarlet.  
Violet Queen, deep purple.

Price (separate colors)—Trade Packet, 20c;  
1/4 Oz., 30c; 1/2 Oz., 60c; 1 Oz., \$1.00  
1 Lb., \$11.00

Giant Mixture—Mixture of named varieties.

Trade Packet, 15c; 1/4 Oz., 30c; 1 Oz., 85c;  
1 Lb., \$10.00

### LILLIPUT OR POMPON—popular for cutting.

Canary Gem, canary yellow.  
Crimson Gem, good crimson.  
Golden Gem, golden orange.  
Lilac Gem, clear even lavender.

Rosebud, rose pink.

Salmon Gem, salmon rose.

Scarlet Gem, brilliant scarlet.

White Gem, good white.

Price (separate colors)—Trade Packet, 15c;  
1/4 Oz., 25c; 1 Oz., 75c; 1 Lb., \$8.00

Lilliput Finest Mixed.

Trade Packet, 15c; 1/2 Oz., 40c; 1 Oz., 75c

### LILLIPUT TOM THUMB:

Finest Mixture, excellent color range of compact well formed flowers.

Trade Packet, 25c; 1/4 Oz., 40c; 1 Oz., \$1.00

### HAAGEANA DOUBLE HYBRIDS:

Mixture, these small flowered Mexican Zinnias have a charm all their own. Very attractive colors.

Trade Packet, 15c; 1/4 Oz., 35c; 1 Oz., \$1.00

### FANTASY TYPES:

Orange Lady, bright deep orange.

Trade Packet, 25c; 1/4 Oz., 40c; 1 Oz., \$1.25

Rosalie, bright intense rose.

Trade Packet, 25c; 1/4 Oz., 40c; 1 Oz., \$1.25

Star Dust, rich golden yellow.

Trade Packet, 25c; 1/4 Oz., 40c; 1 Oz., \$1.25

Wildfire, dazzling scarlet.

Trade Packet, 35c; 1/4 Oz., 50c; 1 Oz., \$1.50

Fantasy Mixture, excellent colors.

Trade Packet, 20c; 1/4 Oz., 30c; 1 Oz., 80c

### HARMONY TYPE (SCABIOUS FLOWERED):

Sunburst, bright canary yellow.

Finest Mixture, bright colors.

Trade Packet, 15c; 1/4 Oz., 35c; 1 Oz., \$1.00

ZINNIA LINEARIS, single bright orange flowers, with light yellow stripe and dark center. Compact and early flowering.

Trade Packet, 15c; 1/4 Oz., 50c; 1 Oz., \$1.50

GIANT CRESTED (New Howard's), beautiful shades of orange, orange scarlet, yellow, rose, and other colors.

Trade Packet, 20c; 1/4 Oz., 75c; 1 Oz., \$2.25

Geo. K.  
**Groff**

746 New Holland Ave.  
Lancaster, Pa.

PLANTS, CUTTINGS  
BULBS, SEEDS,  
INSECTICIDES

**MADLINE H. STEFFY, PROP.**

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## DELIVERY

[illegible]







# Insecticides, Fertilizers, Florist Supplies, Etc.

## LORO



A contact insecticide for controlling aphids, thrip and red spider.

1 Pint, \$2.00; 1 Gallon, \$10.50; 5 Gallon Drum, \$45.00

## GRASSELLI SPREADER

For use with contact spraying insecticides.

1 Pint, 95c; 1 Gallon, \$4.95



**FULEX**—A liquid fumigator for use in Fulex lamps. No. 400 for Carnations. No. 300 for Roses and mixed crops. Be sure to state which when ordering.

1 Gallon, \$10.00

**FULEX LAMPS COMPLETE WITH BRACKETS AND DISCS** .....\$4.25 each

**FULEX DISC EVAPORATORS** .....\$1.50 each

**FULEX LAMPS** .....\$2.25 each

**NICOFUME LIQUID**—A free nicotine preparation used by leading growers for spraying against all leaf sucking insects.

1/2 Gallon (4 lb. can), \$6.55; 1 Gallon, \$11.25; 5 Gallon Drum, \$45.75

**NICOFUME PRESSURE FUMIGATORS**—Supplied in a special tin in which the powder is burned under pressure producing finely divided fumes that quickly fill the house.

1 Case (12-1/2 lb. cans), \$4.45; 1 Case (12 - 1 lb. cans), \$7.40

**NICOFUME HOLDERS** .....85c each

## ROOTONE

Reg. U. S. Pat. Off.

The plant Hormone Powder, especially developed for rooting cuttings easier and faster. Also recommended for prevention of damping-off by dusting Rootone along soil in thin layer—thereby killing fungi.

2 Ounce Jar, \$1.00; 1 lb. can, \$5.00

**D. N. SULPHUR DUST NO. 10**—For Carnation growers. High kill; low cost; effective in both field and greenhouse; non-injurious to plant foliage; and effective under varied conditions of temperature and humidity.

10 lbs., \$3.50; 100 lbs., \$25.00. (Freight Prepaid on 100 lbs.)

**D. N. DUST NUMBER 12**—Economical to use. Used to control Red Spider, Mite, and Thrips on Roses, Calla Lillies, Snapdragons, Gardenias and Carnations.

10 lbs. \$4.50; 100 lbs., \$40.00. (Freight Prepaid on 100 lbs.)

**TO-NA-CIDE**—To kill insects in the soil—thrip, worms, grubs, etc., also a control for aphids, white fly, mite and red spider.

**AT MARKET PRICES**

**Prices F.O.B.—New York City.**

**TOBACCO STEMS, FUMETOBAC & PLANTOBAC** to meet all your needs. Prices very reasonable. Special prices on quantity orders.

Write for prices and any information you desire.

**HORMODIN**—Root growing chemical:—Hormodin Powder No. 1, a general purpose greenhouse powder good for carnations, roses, poinsettias, chrysanthemums and similar types.

1 3/4 Oz. Package, each 50c; 1 Lb. Tin, \$3.00

**WOODEN VENEER PLANT BANDS**, easy to set up and readily removed for transplanting.

Prices F.O.B. Michigan.

Sizes range from 1 3/4 x 1 3/4 x 2 1/2 to 6 x 6 x 6 inches at \$1.50 to \$6.50 per 1000.

5% Discount on orders totalling 10,000 or more.

**SPECIAL NOTICE:** Due to existing conditions today, all Insecticides, Fertilizers and Supplies are subject to Federal regulation.



# CARNATIONS . . .

*We shall be glad to recommend newer  
and finer varieties to grow.*

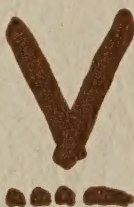
*Carnation plants and cuttings grown in  
Lancaster County*

## "OUR SPECIALTY"

Refer to page thirteen for descriptive list.

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*Groff*

746 New Holland Avenue  
Lancaster, Pennsylvania



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**Back The Attack!**

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**Buy War Bonds and Stamps !**